

NCC Cable System Order

Order #	62572543
Syscode	2147
System Name	Spectrum/DISH- I+ Lexington, KY
Market	Lexington-Fayette

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Buying Time
Advertiser	Amy McGrath for Congress

Client Code	KY-6
Product Code	30s
Est Code	8.28-9.3
Product Name	8.28-9.3 30s
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/27/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$349.00	
Commission		\$52.35	
Net Total		\$296.65	
Total Spots		22	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.24. New 30s Order. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	8/27/18	9/2/18	09:00	16:00				X	X	X	X	-	-	2	\$9.00	\$18.00	30	OOW 06/25/18-09/06/18
2	CNN	CNN DT	9/3/18	9/9/18	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	OOW 06/25/18-09/06/18
3	CNN	CNN EF	8/27/18	9/2/18	16:00	19:00				X	X	X	X	-	-	2	\$15.00	\$30.00	30	OOW 06/25/18-09/06/18
4	CNN	CNN PT	8/27/18	9/2/18	19:00	24:00				X	X	X	X	-	-	3	\$19.00	\$57.00	30	OOW 06/25/18-09/06/18
5	FXNC	FXNC DT	8/27/18	9/2/18	09:00	16:00				X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW 06/25/18-09/06/18
6	FXNC	FXNC DT	9/3/18	9/9/18	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	OOW 06/25/18-09/06/18
7	FXNC	FXNC EF	8/27/18	9/2/18	16:00	19:00				X	X	X	X	-	-	2	\$29.00	\$58.00	30	OOW 06/25/18-09/06/18
8	FXNC	FXNC PT	8/27/18	9/2/18	19:00	24:00				X	X	X	X	-	-	2	\$36.00	\$72.00	30	OOW 06/25/18-09/06/18
9	MNBC	MNBC DT	8/27/18	9/2/18	09:00	16:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	OOW 06/25/18-09/06/18
10	MNBC	MNBC DT	9/3/18	9/9/18	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	OOW 06/25/18-09/06/18
11	MNBC	MNBC EF	8/27/18	9/2/18	16:00	19:00				X	X	X	X	-	-	2	\$8.00	\$16.00	30	OOW 06/25/18-09/06/18
12	MNBC	MNBC PT	8/27/18	9/2/18	19:00	24:00				X	X	X	X	-	-	2	\$10.00	\$20.00	30	OOW 06/25/18-09/06/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$349.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$349.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/28/18

62572543 | Lexington-Fayette | Spectrum/DISH- I+ Lexington, KY | 2147 |

NCC Cable System Order

Order #	62572543
Syscode	8000
System Name	Spectrum/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Buying Time
Advertiser	Amy McGrath for Congress

Client Code	KY-6
Product Code	30s
Est Code	8.28-9.3
Product Name	8.28-9.3 30s
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/27/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,070.00	
Commission		\$160.50	
Net Total		\$909.50	
Total Spots		33	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.24. New 30s Order. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/27/18	9/2/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	OOW 06/25/18-09/06/18
2	CNN	CNN DT	8/27/18	9/2/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	OOW 06/25/18-09/06/18
3	CNN	CNN DT	9/3/18	9/9/18	09:00	16:00	X							-	-	1	\$18.00	\$18.00	30	OOW 06/25/18-09/06/18
4	CNN	CNN EF	8/27/18	9/2/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$27.00	\$54.00	30	OOW 06/25/18-09/06/18
5	CNN	CNN PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$34.00	\$102.00	30	OOW 06/25/18-09/06/18
6	FXNC	FXNC EM	8/27/18	9/2/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$54.00	\$108.00	30	OOW 06/25/18-09/06/18
7	FXNC	FXNC DT	8/27/18	9/2/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$36.00	\$108.00	30	OOW 06/25/18-09/06/18
8	FXNC	FXNC DT	9/3/18	9/9/18	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	OOW 06/25/18-09/06/18
9	FXNC	FXNC EF	8/27/18	9/2/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$65.00	\$130.00	30	OOW 06/25/18-09/06/18
10	FXNC	FXNC PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$81.00	\$243.00	30	OOW 06/25/18-09/06/18
11	MNBC	MNBC EM	8/27/18	9/2/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	OOW 06/25/18-09/06/18
12	MNBC	MNBC DT	8/27/18	9/2/18	09:00	16:00		X	X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	OOW 06/25/18-09/06/18
13	MNBC	MNBC DT	9/3/18	9/9/18	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	OOW 06/25/18-09/06/18
14	MNBC	MNBC EF	8/27/18	9/2/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW 06/25/18-09/06/18

NCC Cable System Order

Order #	62572543
Syscode	8000
System Name	Spectrum/Lexington Interconnect, KY
Market	Lexington-Fayette

Flight Dates	08/27/18 - 09/09/18
Agency	Buying Time
Advertiser	Amy McGrath for Congress

Update Date	08/27/18
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Client Code	KY-6
Product Code	30s
Est Code	8.28-9.3
Product Name	8.28-9.3 30s
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$1,070.00	
Commission		\$160.50	
Net Total		\$909.50	
Total Spots		33	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.24. New 30s Order. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MNBC PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	OOW 06/25/18-09/06/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$1,070.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,070.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/28/18

62572543 | Lexington-Fayette | Spectrum/Lexington Interconnect, KY | 8000 |